



Become A Sponsor!



2023 ANNUAL EVENT

Saturday, Oct. 21, 5:00 - 9:00 PM
Renton Pavilion Events Center
(233 Burnett Ave S)

www.BrightSpark.org

About BrightSpark Early Learning Services

This year, BrightSpark Early Learning Services changed our name from Child Care Resources and evolved our visual identity. However, we are still the same organization that families, caregivers, and early learning providers know and trust to provide the programs, services, and resources needed for children to thrive.

Our mission is to nurture and sustain child-centered, antiracist early learning communities.



Our Values

- ✦ We are stronger together.
- ✦ We seek continuous learning and improvement.
- ✦ We honor community strengths.

Our History

Research shows that quality early learning helps children have better education, health, social, and economic outcomes in life. Not only do the years before kindergarten lay the building blocks for success throughout life, but a child's early years also create the foundation for strong communities for all of us.


Founded in 1990, BrightSpark works with families, child care providers, community organizations and advocacy groups in order to improve the quality of early childhood care in our region. Serving both King and Pierce counties, we offer a wide range of unique programs supporting children, families, and providers across the early learning sphere.



What is BrightSpark's annual event?

Previously named "Seeds of Change," this year's annual fundraising event will be held in Renton, Washington, the soon-to-be-home of our new headquarters. This occasion is our most significant fundraising event of the year, and we are expecting between 250 and 300 early learning supporters, community members, and elected officials to attend. Attendees of the event can expect delicious food, cocktails, and mocktails; fun activities for both adults and children; and the chance to learn more about the services and programs BrightSpark offers.

As an organization that is modeling Community Centric Fundraising, we recognize that every person in our community of supporters plays a role in nurturing and sustaining child-centered, antiracist early learning communities. By creating a space where every contribution is valued and every dollar raised at the event funds our vital programs, we know we are creating a better future for all. We invite you to join us as a valued sponsor this year, and a member of our BrightSpark community of supporters.



At BrightSpark, we believe that fundraising must be grounded in antiracism, equity, and social justice.

Ensuring that ALL children have access to high quality early learning experiences drives all of the work that BrightSpark does. We are committed to aligning our fundraising program with the antiracist values of our mission and have fully adopted a community-centric fundraising model.

With this in mind, we have shifted our sponsorship benefits to more effectively align with our values and mission as an organization. We believe that all who engage in strengthening our early learning community are equally valued. We will very much value your contributions as a sponsor of our Annual Event and invite you to partner with us. As a partner, we offer you and our other sponsors the same recognition and promotion, regardless of giving level.



Sponsor Recognition

Recognition During Event Promotion

Logo feature in all event promotions and communications, including:

- ✦ All newsletter updates regarding the event (each reaching over 9,000 subscribers)
- ✦ All BrightSpark social media channels (including Facebook, Instagram, Twitter, and LinkedIn, with a combined total audience over 6,000)
- ✦ The official event page on our website, as well as blog and news updates regarding the event

Day-of Sponsor Recognition

- ✦ Message of thanks from our CEO and Emcee(s) naming each sponsor
- ✦ Logo feature in pre-event slide show as well as during the event
- ✦ Logo feature on printed event programs every guest will receive
- ✦ Inclusion in printed hand-out featuring all sponsoring organizations and information about their services
- ✦ Two guaranteed event registrations per sponsor

**Ready to be a sponsor?
Email us today!**

Katie Halterman

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Donny Willeto

Development Officer
(willeto@childcare.org)

