



**Community
Impact Report**

July 1, 2019 - June 30, 2020



A Year In Review

It has been one year since I stepped into the role of CEO at Child Care Resources—first as interim then officially stepping in to lead this exceptional organization. I have nothing to say about 2020 that has not yet been said. We have all had a wildly unique year with immense challenges, and for CCR, there have been many unexpected opportunities.

Beginning my leadership journey this year was an honor and a test. As I reflect on the past 12 months, I hone in on the faces of CCR staff who made this year what it was for our organization, our families, our child care providers, and for our community partnerships. Despite its unprecedented nature, it was an extraordinary year for our organization, and we could not have done it without you all. Thank you!

What stands out for me is how CCR insistently shifted its role to respond to the needs of our communities. We have always been an agency of connection—the most important of which is connecting children to extraordinary early learning opportunities—and in the last year our role as connector strengthened and amplified.

We helped connect cities, counties, and funders to families and child care businesses to disburse \$10 million to those in need of sustaining funds. We connected families in need of child care to funding; we connected isolated families together in virtual playgroups; and we connected overworked child care providers together in virtual learning and support communities, also providing much needed PPE and child care supplies. Through these connections, we at CCR learned of the resilience of our families and child care providers. Most importantly as an organization spread across two counties, we re-connected with one another, re-affirmed our mission, and with crystal clarity, re-committed to being an antiracist organization. We are so much stronger as a result!

As I think about the years ahead, I know that we are emboldened by all we accomplished this past year. We will continue to grow—holding firmly to our mission and antiracism work. We will continue to shift and move as our communities need us to. This may mean new programming, new ventures, and new efforts in service of rebuilding an equitable, responsive early learning system in Washington.

Personally, my goals include continuing to develop and support an empathetic, strong, and committed organization that honors thriving staff, continues the fight against racism, is bold with advocacy, and is confident in our ability to grow and change. More change will come, and Child Care Resources is ready to be here to anchor our early learning community so that our children—especially our black, indigenous, and people of color children—can shine.

I am filled with deep appreciation and gratitude to you as well. Thank you for accompanying us on the journey of the past year, and I hope we can continue into this new year together. Your continued support helps us be the robust connector we were designed to be.

Sincerely,

Phoebe Sade Anderson
Chief Executive Officer



Championing

Early Learning Policies

"We moved to Seattle from Kirkland and found this kind of dream home, kind of a unicorn, because it was a two bedroom in the Madrona area. The house was not in the best condition, but it was affordable. We moved into the house with a roommate, but as time went on, issues arose with the roommate and they were removed from the home by the authorities. Our former roommate soon retaliated by calling CPS starting cases that impacted our family. The court hearings caused my husband to be late for work and miss work sometimes. Eventually, he lost his job, we fell behind in rent, and we were evicted from our home.

"That first night, we did not know what to do. We went to a playground near the house and just stood there. We tried to think of options and even considered riding the ferries overnight. We ended up staying in a friend's carport while waiting to get into shelter. Now, we are in a pop-up camper. It has been hard for us and our children. No kid deserves to sit inside a camper for any amount of time during the day. There's no room to play, and it's not warm. Not to mention trying to get back on your feet with children takes twice as long and having my children at housing interviews was hard.

"We eventually found child care when we qualified for the four month grace period for homeless families and were able to access funds for child care through the state subsidy program. It was a gamechanger. I could actually get things done!

"Before this, I just really started to crumble. Everything was really bad with my mental health, and then you add in the eviction and not knowing where you're going to sleep each night. It was a lot. Child care is also good for my kids. I know that they're going to have a better time there. I know they're going to get some yummy food. I know they're not going to be stuck in the rain. It's not going to be cold.

"When the four months expired, my family did not meet the requirements to continue receiving the state subsidy, but we were lucky. We were able to keep our child care because of funds provided by Child Care Resources.

"I am doing better now than I have in a long time. Having this support has helped me with the housing search, and my husband is reliably able to show up for his internship with Washington State Ferries. I hope to re-enter the workforce eventually. Thank you CCR and your supporters for making this happen for me and my family."

- Kara Tolentino




Through the great advocacy efforts of CCR staff, board, partners, and community members, we were able to extend the Homeless Grace Period in the Working Connections Child Care Program from 4 months to 12 months. We were also able to get increased funding for facilitated Kaleidoscope Play & Learn groups for Family, Friend and Neighbor caregivers.



ADVOCACY





In June of 2020, Mercy Housing Northwest, Vulcan Inc, the Paul G. Allen Family Foundation, and the City of Seattle announced the grand opening of Gardner House and the Allen Family Center. Child Care Resources - in partnership with our service partners Mary's Place, Mercy Housing Northwest, and Refugee Women's Alliance - developed a one-stop service hub for King County families, particularly those experiencing or at risk of homelessness. This family resource center, also known as Allen Family Center, is located on the first floor of the Gardner House and provides services to apartment residents and the greater Mt. Baker neighborhood.

The First of its Kind in Seattle

"I learned about this program through the McKinney Vento Liaison in my school district. Child care has helped our family so much. It has relieved so many problems around work, living, and more. Thank you for your program's help. It was difficult because I could not work without child care, but also my daughter did not have many opportunities to learn by herself. She has learned so much now by going to child care! She has learned to be more independent, to go to the bathroom alone, and many skills. We are so grateful because this daycare has helped us so much and you helped connect us to them. When there is a problem you help find a solution and we will never forget. We will always speak so well of your program to others."

- Miriam Yaneth Garcia

"I have lived at Gardener House directly above the Allen Family Center for eight months. At first, I didn't know what went on downstairs. When I stopped working, I wanted someone to help me apply for a job, so I went downstairs. There, they helped me; showing me how to apply for jobs, and I did just that! I now know that they help a lot. I get so much help from the staff. I'm really happy with it, and I hope that it continues for all the other people that need help. That's really very helpful. And even for my son; for his education—if we need help we go there and they help us. It's not only the help that everyone gives us. They make us feel like we are home. It's really very nice."

- Semrit Gebremichael

AFC At A Glance

- Since opening, CCR's Family Engagement Specialist at Allen Family Center (AFC) has served nearly **150 families**.
- CCR has provided over **700 individual services** to families including child care consultations, assistance with subsidy applications, referrals to quality child care providers, referrals to other community organizations, and much more.
- CCR has made **over 30 referrals** to community organizations on our client's behalf, connecting them to other services and programs. Many of these referrals have been to ReWA, Mercy Housing NW, or Mary's Place - who also work out of the AFC!
- Our Kaleidoscope Play and Learn (KP&L) Groups have provided **65 Parent Coaching Sessions** through the AFC; hosting webinars for parents to provide information and resiliency support throughout the pandemic while caring for children at home.
- KP&L have hosted **30 virtual play groups, 4 support sessions** for teens caring for younger siblings, and **15 Child Care Professional Trainings** attended virtually by providers near the AFC.

Finding Child Care

"Child care is important and necessary for so many families, but it is becoming more and more expensive. With the pandemic, families can barely afford care. With the extra financial support, parents and caregivers can work, continue their studies, rest, and not worry as much about how they are going to pay their bills or feed their family.

"The subsidies provided by CCR have been wonderful! I love my job [as a child care provider] and for me it is important to care for my community. The subsidies have given me a steady income, which you don't always get when you own a child care center, especially now during COVID. It allows me to provide quality care to children. I can provide the best space possible for them. It is important to me that families are happy to leave their children in my care during the day.

"When families receive subsidy you can see that it greatly impacts the community. With COVID so many people are struggling. With the support of CCR subsidy, families can focus on their needs and not just worry about just surviving. They are also able to focus on their surrounding community and be a support to their community in many different ways."

– Roman Woldearegay, Romy's Kids Place

"The subsidies program has been a great support to my families in many ways such as providing childcare services at low cost to the families. A lot of the families are single parents having a tough time putting food on the table as well as paying the monthly bills. The [child care] vouchers that were provided to the families by CCR was such a great help. I can't say enough. CCR's services were a big help to the families in such a great way.

"The program has impacted the community by providing services to families. There are families dealing with the struggles of homelessness. Providing families with resources, as well as household items for the families, and resources such as parenting skills, and education, and employment will help them be able to take care of their families better."

– Denise Dailey, Family Home Child Care Provider



With local public funding anchor: Pierce County Human Services Division our Homeless Child Care Program was formally expanded in Pierce County placing 253 children into high quality child care.



The Pandemic

In response to the COVID-19 pandemic, CCR delivered emergency supplies such as diapers, baby wipes, cleaning supplies, hand sanitizer, hand soap, and face masks to over 500 child care providers in King and Pierce Counties. Our coaches reached out to 2,300 child care providers each week, helping them to put new COVID measures in place, to adapt their care to include school age children, and to provide them support to keep their businesses open.

In partnership with King County and the Essential Worker Child Care Program, CCR was able to place 181 children in emergency child care slots, as well as pay for the child care of 113 children of essential workers, who were impacted by COVID and using providers not funded by the King County subsidies.



"Before COVID, I had just increased my center's enrollment enough that I could quit my second job driving an Uber. When COVID hit, I lost all my enrolled families. Two families returned within a few weeks, but attendance was considerably less. This affected me greatly as all of my families were on subsidy which meant I would not get paid if they did not attend. Fear set in on how I was going to pay my mortgage and my everyday living expenses.

"Subsidy requirements were eased as we moved through the year, and I was able to get grants which helped ease my stress. Once more, a few families returned, but I realized a new challenge; there was additional costs for cleaning supplies and masks. I reached out to my CCR coach who made sure cleaning supplies were delivered free of charge! This was extremely helpful especially since supplies were difficult to come by.

"My center was slow getting back on track, but I was experiencing my own personal challenges. I felt isolated, discouraged, and had little faith in my abilities to handle the pressures I was experiencing. Many child care providers felt the same, but CCR was always there. They helped me connect to other providers in community with weekly Zoom calls and resources to help me.

"As I was moving through my struggles, I was not the only one trying to deal with the challenges that came with the pandemic. My families were facing their own hardships—the children especially. One child started having challenging behavioral issues and was becoming increasingly difficult to manage. Before the pandemic, the family was working with their healthcare provider to determine his special needs. His behavior was now being exacerbated by the new, irregular schedule he was experiencing because of mother's work. I once again turned to my coach. My coach stepped in and connected me with CCR's Mental Health Consultant, and the CCR team supported me and the family in dealing with the daily stress.

"I am so grateful for all the help I have received. With the support of CCR, I have discovered my own resiliency!"

- Fatma Ali



By The Numbers

EARLY ACHIEVERS

CCR supported **934** licensed programs; **694** non-EA programs and **278** School Age Only programs who cared for a total of **72,394** children.

93% of our programs participating in Early Achievers rated a Level 3 or higher, indicating high quality.

KALEIDOSCOPE PLAY & LEARN

4,551 children and their **3,907** caregivers, participated in Kaleidoscope Play & Learn groups, with **48%** speaking a language other than English at home.*

PROFESSIONAL DEVELOPMENT

4,616 child care providers participated in **200** professional development trainings.

CCA OF WA FAMILY RESOURCE CENTER

17,013 child care searches and referrals were made to families through phone calls and online searches.

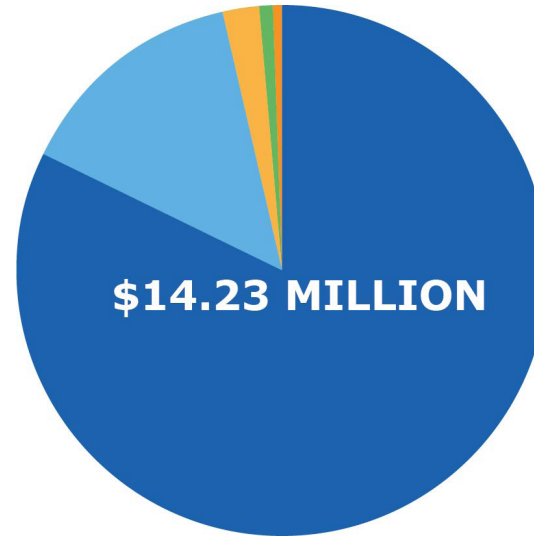
HOMELESS CHILD CARE SUBSIDY & NAVIGATION

1,100 children from **660** families experiencing homelessness were supported with child care subsidy and/or service coordination.

CCR paid **130** King and Pierce County child care providers to serve children experiencing homelessness.

*Does not include unduplicated attendance from April - June 2020 due to the shift to virtual playgroups.

REVENUE AND EXPENSES



REVENUE: \$14,231,815

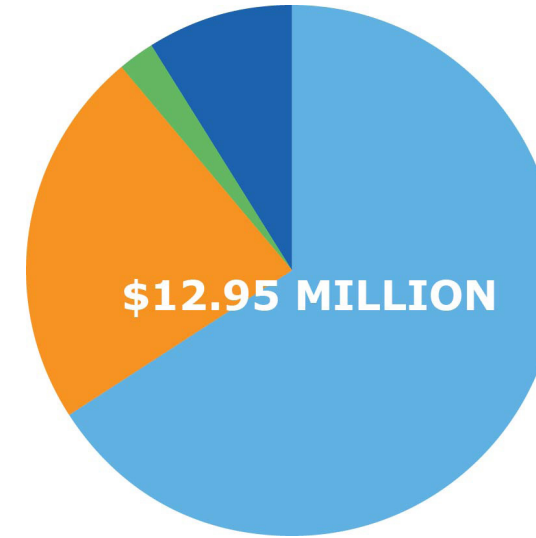
Govt Contracts: \$11,725,267

Corporations & Private Foundations: \$2,023,060

Earned Income: \$328,848

United Way: \$125,000

In-Kind Contribution: \$29,640



EXPENSES: \$12,946,544

Services for Early Learning Professionals: \$8,526,551

Services for Families: \$2,922,346

Fundraising: \$280,446

Management & General (Admin): \$1,217,201

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